1 of 8 Rep Order# 8860799 Ver# 11 Status Revised Traffic Order# 37377 Printed: 10/09/2012 11:12 AM EC'd Yes 10/09/2012 8:06 AM

Last Received: Showing Buylines: All Lines

) SHORR JOHNSON MAGNUS Rep Firm Station KLAS-TV LAS VEGAS Agency

1831 CHESTNUT ST Sales Office ( ) WASHINGTON Advertiser ) BERKLEY, SHELLY PHILADELPHIA, PA 19103 Salesperson ( ) MIKE JONES Product BERKLEY/SENATE/D

Agency C/P1/P2/E Estimate#

Salesperson Phone# 202-872-5880 Buyer MICHAEL DETTORRE Flight Dates 10/02/2012 - 10/08/2012 Hiatus Weeks Salesperson FAX# 202-872-0263

Phone# Fax#

## --- CONTRACT COMMENT ---

AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$73,965 PLEASE CONFIRM

| LT | Ln  | Day   | Time        | Program   | Len              | Rate     | Dates       | Spots/Week | # of<br>Weeks | Total<br>Spots | Total Cost                              | Daypart |
|----|-----|-------|-------------|-----------|------------------|----------|-------------|------------|---------------|----------------|---|---------|
|    |     |       |             |           |                  |          |             |            |               |                |   |         |
|    | 1   | TU-F  | 400A-459A   |           | :30              | \$25.00  | 10/02-10/05 | 8          | 1             | 8              | \$200.00                                |         |
|    |     | Buvli | ne Comment: | : NEWS    |                  |          |             |            |               |                |   |         |
|    |     | 20,22 |             |           |                  |          |             |            |               |                |   |         |
|    |     |       |             |           | No. at a control |          |             |            |               | 0              | 000.00                                  |         |
|    | 2   | M     | 400A-459A   |           | :30              | \$25.00  | 10/08-10/08 | 2          | 1             | 2              | \$50.00                                 |         |
|    |     | Buyli | ne Comment: | : NEWS    |                  |          |             |            |               |                |   |         |
|    |     |       |             |           |                  |          |             |            |               |                |   |         |
|    | 3   | TU-F  | 700A-900A   |           | :30              | \$165.00 | 10/02-10/05 | 12         | 1             | 12             | \$1,980.00                              |         |
|    |     | Buyli | ne Comment: | : THS MRN |                  |          |             |            |               |                |   |         |
|    |     | -     |             |           |                  |          |             |            |               |                |   |         |
|    | 200 |       | 7001 0001   |           | 2.0              | 6165 00  | 10/00 10/00 | 3          | 1             | 3              | \$495.00                                |         |
|    | 4   | М     | 700A-900A   |           | :30              | \$165.00 | 10/08-10/08 | 3          | 1             | 3              | \$493.00                                |         |
|    |     | Buyli | ne Comment: | : THS MRN |                  |          |             |            |               |                |   |         |
|    |     |       |             |           |                  |          |             |            |               |                |   |         |
|    | 5   | TU-F  | 500A-600A   | 4         | :30              | \$185.00 | 10/02-10/05 | 11         | 1             | 11             | \$2,035.00                              |         |
|    |     | Buyli | ne Comment: | : NEWS    |                  |          |             |            |               |                |   |         |
|    |     |       |             |           |                  |          |             |            |               |                |   |         |
|    | 6   | М     | 500A-600A   |           | :30              | \$185.00 | 10/08-10/08 | 3          | 1             | 3              | \$555.00                                |         |
|    | 0   |       | ne Comment: |           | . 50             | V103.00  | 10,00 10,00 | 3          | -             |                | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |         |
|    |     | Buyii | ne comment: | . MEM3    |                  |          |             |            |               |                |   |         |
|    |     |       |             |           |                  |          |             |            |               |                |   |         |
|    | 7   | TU-F  | 600A-700A   |           | :30              | \$250.00 | 10/02-10/05 | 8          | 1             | 8              | \$2,000.00                              |         |
|    |     | Buyli | ne Comment: | : NEWS    |                  |          |             |            |               |                |   |         |

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Last Received: 10/6
Showing Buylines: All Lines

| Station KLAS-TV LAS VEGAS Advertiser ( ) BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate# Buyer MICHAEL DETTORRE Phone# Fax# |    | Agency (<br>1831 C<br>PHILA<br>Agency C/P1/P2/ | Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES |              |                              |      |                         |             |            |  |                |                              |         |
|--|----|--|---|--------------|------------------------------|------|-------------------------|-------------|------------|--|----------------|------------------------------|---------|
|  |    | MICHAEL DETTORRE                               |   |              | Flight Dates<br>Hiatus Weeks |      | 10/02/2012 - 10/08/2012 |             |            | Salesperson Phone#<br>Salesperson FAX# |                | 202-872-5880<br>202-872-0263 |         |
| LT   | Ln | Day  | Time  | Program      |                              | Len  | Rate                    | Dates       | Spots/Week | Weeks                                  | Total<br>Spots | Total Cost                   | Daypart |
|  |    |  |   |              |                              |      |                         |             |            |  |                |                              |         |
|  | 8  | М  | 600A-70CA   |              |                              | :30  | \$250.00                | 10/08-10/08 | 2          | 1                                      | 2              | \$500.00                     |         |
|  |    | Buy  | line Comment:   | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 9  | TU-F   | 1200P-<br>1230P   |              |                              | :30  | \$275.00                | 10/02-10/05 | 4          | 1                                      | 4              | \$1,100.00                   |         |
|  |    | Buy  | line Comment:   | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 10 | м  | 1200P-  |              |                              | :30  | \$275.00                | 10/08-10/08 | 1          | 1                                      | 1              | \$275.00                     |         |
|  |    | Buy  | 1230P<br>line Comment:  | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 11 | TU-F   | 1000A-  |              |                              | :30  | \$400.00                | 10/02-10/05 | 4          | 1                                      | 4              | \$1,600.00                   |         |
|  |    | Buy  | 1100A<br>line Comment:  | : PRICE RITE |                              |      |                         |             |            |  |                |                              |         |
|  | 12 | м  | 1000A-  |              |                              | : 30 | \$400.0C                | 10/08-10/08 | 1          | 1                                      | 1              | \$400.00                     |         |
|  |    |  | 1100A   | · DDICE DITE |                              |      |                         | 23,12       |            |  |                |                              |         |
|  |    | Bay  | Time Conduction   | . INICE NIIE |                              |      |                         |             |            |  |                |                              |         |
|  | 13 |  | 500P-70CE   |              |                              | :30  | \$215.00                | 10/07-10/07 | 1          | 1                                      | 1              | \$215.00                     |         |
|  |    | Виу  | line Comment:   | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 14 |  | 500P-700E   |              |                              | :30  | \$185.00                | 10/06-10/06 | 1          | 1                                      | 1              | \$185.00                     |         |
|  |    | Buy  | line Comment  | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 15 |  | 500P-630E   |              |                              | :30  | \$400.00                | 10/02-10/05 | 8          | 1                                      | 8              | \$3,200.00                   |         |
|  |    | Buy  | line Comment  | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 16 |  | 500P-630E   |              |                              | :30  | \$400.00                | 10/08-10/08 | 2          | 1                                      | 2              | \$800.00                     |         |
|  |    | Buy  | line Comment  | : NEWS       |                              |      |                         |             |            |  |                |                              |         |
|  | 17 |  | 430P-50CF   |              |                              | :30  | \$350.00                | 10/02-10/05 | 8          | 1                                      | 8              | \$2,800.00                   |         |
|  |    | Buy  | line Comment  | : NEWS       |                              |      |                         |             |            |  |                |                              |         |

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Showing Buylines: All Lines

Rep Firm Station KLAS-TV LAS VEGAS Agency ) SHORR JOHNSON MAGNUS Sales Office ( ) WASHINGTON ) BERKLEY, SHELLY 1831 CHESTNUT ST Advertiser PHILADELPHIA, PA 19103 Salesperson ( ) MIKE JONES Product BERKLEY/SENATE/D Estimate# Agency C/P1/P2/E Buver MICHAEL DETTORRE Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 202-872-5880 Hiatus Weeks 202-872-0263 Phone# Salesperson FAX# Fax# Total Cost Spots/Week # of Total LT Day Len Rate Dates Daypart Ln Time Program Weeks Spots ----\_\_\_\_\_ \_\_\_\_\_ 10/08-10/08 2 1 2 \$700.00 :30 \$350.0C 18 М 430P-50CP Buyline Comment: NEWS 1 \$165.00 19 SA 700P-800P :30 \$165.00 10/06-10/06 1 Buyline Comment: ET \$2,100.00 20 TU-F 700P-800P :30 \$350.00 10/02-10/05 6 1 6 Buyline Comment: ET 21 М 700P-80CP :30 \$350.00 10/08-10/08 2 1 2 \$700.00 Buyline Comment: ET 3 1 3 .\$975.00 TU-F 630P-70CP \$325.00 10/02-10/05 22 :30 Buyline Comment: INS EDIT 23 630P-700P \$325.00 10/08-10/08 1 1 1 \$325.00 М :30 Buyline Comment: INS EDIT TU 1 1 1 \$2,000.00 24 800P-90CP :30 \$2,000.00 10/02-10/02 Buyline Comment: NCIS 25 TU 900P-:30 \$2,000.00 10/02-10/02 1 1 \$2,000.00 1000P Buyline Comment: NCIS LA 26 TH 900P-:30 \$1,800.00 10/04-10/04 1 1 1 \$1,800.00 1000P Buyline Comment: PERS OF INT 27 รบ 700P-80CP :30 \$1,300.00 10/07-10/07 1 1 \$1,300.00 Buyline Comment: 60 MIN 1000P-\$1,900.00 10/08-10/08 1 1 1 \$1,900.00 28 М :30 1100P Buyline Comment: HAWAII 5.0

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Rep Order# 8860799 Ver# 11 Status Revised Traffic Order# 37377 EC'd Yes

Buyline Comment: 48 HR MYST

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Showing Buylines: All Lines

| Station KLAS-TV LAS VEGAS Advertiser ( ) BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate# Buyer MICHAEL DETTORRE Phone# |           | LY                | Agency ( ) SHORR JOHNSON MAGNUS 1831 CHESTNUT ST PHILADELPHIA, PA 19103 Agency C/P1/P2/E Flight Dates 10/02/2012 - 10/08/2012 |                                |          |  |        | Rep Firm<br>Sales Office<br>Salesperson<br>Salesperson | ( )         | ) WASHINGTON<br>) MIKE JONES<br>202-872-5880 |                  |                |              |         |
|---|-----------|-------------------|---|--------------------------------|----------|--|--------|--|-------------|--|------------------|----------------|--------------|---------|
|   |           | WICHAEL DEI TORKE |   |                                | Hiatus W |  | 10/02/ | 10/04/2012 - 10/00/2012                                |             |  | Salesperson FAX# |                | 202-872-0263 |         |
| F<br>L7   | ax#<br>Ln | Da                | y Time  | Program                        |          |  | Len    | Rate   | Dates       | Spots/Week                                   | # of<br>Weeks    | Total<br>Spots | Total Cost   | Daypart |
|   |           |                   |   |                                |          |  |        |  |             |  |                  |                |              |         |
|   | 29        | М                 | 900P-<br>1000P  |                                |          |  | :30    | \$2,200.00   | 10/08-10/08 | 0  | 0                | 0              | \$0.00       |         |
|   |           |                   | Buyline Comment:  | : 2 GRL/MIKE/MOLLY             |          |  |        |  |             |  |                  |                |              |         |
|   | 30        | su                | 1000P-<br>1100P   |                                |          |  | :30    | \$1,900.00   | 10/07-10/07 | 1  | 1                | 1              | \$1,900.00   |         |
|   |           |                   | Buyline Comment:  | : MENTALIST                    |          |  |        |  |             |  |                  |                |              |         |
|   | *31       | F                 | 1000P-<br>1100P   |                                |          |  | :30    | \$1,400.00   | 10/05-10/05 | 0  | o                | O              | \$0.00       |         |
|   |           |                   | Buyline Comment:  |                                |          |  |        |  |             |  |                  |                |              |         |
|   |           |                   |   | '11 .<br>I, Spots/week Changed |          |  |        |  |             |  |                  |                |              |         |
|   |           | VI.               | I Comment Changed   | , spocs/week changed           |          |  |        |  |             |  |                  |                |              |         |
|   | 32        | F                 | 900P-<br>1000P  |                                |          |  | :30    | \$1,200.00   | 10/05-10/05 | 1  | 1                | 1              | \$1,200.00   |         |
|   |           |                   | Buyline Comment:  | : MD IN JRSY                   |          |  |        |  |             |  |                  |                |              |         |
|   | 33        | тн                | 1000P-<br>1100P   |                                |          |  | :30    | \$2,200.00   | 10/04-10/04 | 1  | 1                | 1              | \$2,200.00   |         |
|   |           |                   | Buyline Comment:  | : ELEMENTARY                   |          |  |        |  |             |  |                  |                |              |         |
|   | 34        | W                 | 900P-<br>1000P  |                                |          |  | :30    | \$2,300.00   | 10/03-10/03 | 0  | 0                | 0              | \$0.00       |         |
|   |           |                   | Buyline Comment:  | : CRIM MIND                    |          |  |        |  |             |  |                  |                |              |         |
|   | 35        | W                 | 1000P-<br>1100P   |                                |          |  | :30    | \$2,000.00   | 10/03-10/03 | 0  | 0                | 0              | \$0.00       |         |
|   |           |                   | Buyline Comment:  | : CSI                          |          |  |        |  |             |  |                  |                |              |         |
|   | 36        | тн                |   |                                |          |  | :30    | \$2,100.00   | 10/04-10/04 | 1  | 1                | 1              | \$2,100.00   |         |
|   |           |                   | Buyline Comment:  | : BG BNG/2.5 MEN               |          |  |        |  |             |  |                  |                |              |         |
|   | 37        | SA                | 1000P-<br>1100P   |                                |          |  | :30    | \$750.00   | 10/06-10/06 | 1  | 1                | 1              | \$750.00     |         |
|   |           |                   |   |                                |          |  |        |  |             |  |                  |                |              |         |

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Showing Buylines: All Lines

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| Station KLAS-TV LAS VEGAS Advertiser ( ) BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate# |    | Agency ( )<br>1831 CH<br>PHILAD | Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES |             |  |     |                         |             |            |  |                |                              |         |
|---|----|---------------------------------|---|-------------|--|-----|-------------------------|-------------|------------|--|----------------|------------------------------|---------|
| Buyer<br>Phone<br>Fax#  |    | MICHAEL DETTORRE                |   |             | Agency C/P1/P2/E<br>Flight Dates<br>Hiatus Weeks |     | 10/02/2012 - 10/08/2012 |             |            | Salesperson Phone#<br>Salesperson FAX# |                | 202-872-5880<br>202-872-0263 |         |
| LT  | Ln | Day                             | Time  | Program     |  | Len | Rate                    | Dates       | Spots/Week | # of<br>Weeks                          | Total<br>Spots | Total Cost                   | Daypart |
|   |    |                                 |   |             |  |     |                         |             |            |  |                |                              |         |
|   | 38 | TU-F                            | 1130P-<br>1230A   |             |  | :30 | \$200.00                | 10/02-10/05 | 8          | 1                                      | 8              | \$1,600.00                   |         |
|   |    | Buyli                           | ine Comment:  | LTTRMN      |  |     |                         |             |            |  |                |                              |         |
|   | 39 | М                               | 1130P-<br>1230A   |             |  | :30 | \$200.00                | 10/08-10/08 | 2          | 1                                      | 2              | \$400.00                     |         |
|   |    | Buyli                           | ine Comment:  | LTTRMN      |  |     |                         |             |            |  |                |                              |         |
|   | 40 | TU-F                            | 1237A-<br>137A  |             |  | :30 | \$110.00                | 10/02-10/05 | 4          | 1                                      | 4              | \$440.00                     |         |
|   |    | Buyli                           | ine Comment:  | FRGUSN      |  |     |                         |             |            |  |                |                              |         |
|   | 41 | М                               | 1237A-<br>137A  |             |  | :30 | \$110.0C                | 10/08-10/08 | 1          | 1                                      | 1              | \$110.00                     |         |
|   |    | Buyli                           | ine Comment:  | FRGUSN      |  |     |                         |             |            |  |                |                              |         |
|   | 42 | SA-SU                           | 1100P-<br>1135P   |             |  | :30 | \$300.00                | 10/06-10/07 | 2          | 1                                      | 2              | \$600.00                     |         |
|   |    | Buyli                           | ine Comment:  | NEWS        |  |     |                         |             |            |  |                |                              |         |
|   | 43 | TU-F                            | 1100P-<br>1135P   |             |  | :30 | \$500.0C                | 10/02-10/05 | 4          | 1                                      | 4              | \$2,000.00                   |         |
|   |    | Buyli                           | ine Comment:  | NEWS        |  |     |                         |             |            |  |                |                              |         |
|   | 44 | М                               | 1100P-<br>1135P   |             |  | :30 | \$500.0C                | 10/08-10/08 | 1          | 1                                      | 1              | \$500.00                     |         |
|   |    | Buyli                           | ine Comment:  | NEWS        |  |     |                         |             |            |  |                |                              |         |
|   | 45 | su                              | 900A-<br>1000A  |             |  | :30 | \$175.00                | 10/07-10/07 | 0          | 0                                      | 0              | \$0.00                       |         |
|   |    | Buyli                           | ine Comment:  | NFL TDY     |  |     |                         |             |            |  |                |                              |         |
|   | 46 | SU                              | 830A-930A   |             |  | :30 | \$265.00                | 10/07-10/07 | 0          | 0                                      | 0              | \$0.00                       |         |
|   |    | Buyl                            | ine Comment:  | : FACE NATN |  |     |                         |             |            |  |                |                              |         |

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| Station<br>Advertises<br>Product<br>Estimate# |                           | KLAS-TV LAS VEGAS<br>( ) BERKLEY, SHEL<br>BERKLEY/SENATE/D | Agency (<br>1831 C<br>PHILA | Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES          |     |            |             |            |  |                |              |         |
|---|---------------------------|--|-----------------------------|--|-----|------------|-------------|------------|--|----------------|--------------|---------|
| Buyer<br>Phone<br>Fax#                        | yer MICHAEL DETTORRE one# |  |                             | Agency C/P1/P2/E<br>Flight Dates 10/02/2012 - 10/08/2011<br>Hiatus Weeks |     |            | 2           |            | Salesperson Phone#<br>Salesperson FAX# |                | 5880<br>0263 |         |
| LT  | Ln                        | Day Time   | Program                     |  | Len | Rate       | Dates       | Spots/Week | # of<br>Weeks                          | Total<br>Spots | Total Cost   | Daypart |
|   | 47                        | SU 800A-830A Buyline Comment:                              |                             |  | :30 | \$215.00   | 10/07-10/07 | 2          | 1                                      | 2              | \$430.00     |         |
|   |                           | -  |                             |  |     |            |             |            |  |                |              |         |
|   | 48                        | SA 900A-400P<br>Buyline Comment:                           |                             |  | :30 | \$1,050.00 | 10/06-10/06 | 2          | 1                                      | 2              | \$2,100.00   |         |
|   | 49                        | SA 800P-<br>1000P  |                             |  | :30 | \$500.00   | 10/06-10/06 | 2          | 1                                      | 2              | \$1,000.00   |         |
|   |                           | Buyline Comment:   | SAT PRIME MOVIE             |  |     |            |             |            |  |                |              |         |
|   | 50                        | SU 1000A-<br>400P  |                             |  | :30 | \$2,200.00 | 10/07-10/07 | 1          | 1                                      | 1              | \$2,200.00   |         |
|   |                           | Buyline Comment:   | NFL FOOTBALL                |  |     |            |             |            |  |                |              |         |
|   | 51                        | SA 530P-60CP<br>Buyline Comment:                           |                             |  | :30 | \$275.0C   | 10/06-10/06 | 1          | 1                                      | 1              | \$275.00     |         |
|   | 52                        | SU 800A-90CA<br>Buyline Comment:                           | CBS THIS MORNING            |  | :30 | \$350.00   | 10/07-10/07 | 1          | 1                                      | 1              | \$350.00     |         |
|   | 53                        | TU-F 500A-60CA   |                             |  | :30 | \$790.00   | 10/02-10/05 | 1          | 1                                      | 1              | \$790.00     |         |
|   |                           | Buyline Comment:   | NEWS                        |  |     |            |             |            |  |                |              |         |
|   | 54                        | TU-F 600A-70CA<br>Buyline Comment:                         |                             |  | :30 | \$965.00   | 10/02-10/05 | 1          | 1                                      | 1              | \$965.00     |         |
|   | 55                        | TU-F 700A-90CA<br>Buyline Comment:                         |                             |  | :30 | \$700.00   | 10/02-10/05 | 1          | 1                                      | 1              | \$700.00     |         |
|   | 56                        | TU-F 300P-400P<br>Buyline Comment:                         |                             |  | :30 | \$1,490.00 | 10/02-10/05 | 1          | 1                                      | 1              | \$1,490.00   |         |
|   | 57                        | TU-F 900A-<br>1000A  |                             |  | :30 | \$1,050.00 | 10/02-10/05 | 1          | 1                                      | 1              | \$1,050.00   |         |
|   |                           | Buyline Comment:   | LIVE WITH KELLY             |  |     |            |             |            |  |                |              |         |

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**Showing Buylines:** All Lines

| Station KLAS-TV LAS VEGAS Advertiser ( ) BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate# |     | Agency (<br>18<br>Pl<br>Agency C/Pi | Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES |                     |                             |       |                         |             |            |  |                |              |         |
|---|-----|-------------------------------------|---|---------------------|-----------------------------|-------|-------------------------|-------------|------------|--|----------------|--------------|---------|
| Buyer<br>Phone<br>Fax#  | •   | MICHAEL DETTORRE                    |   |                     | Flight Dates<br>Hiatus Weel | 10/02 | 10/02/2012 - 10/08/2012 |             |            | Salesperson Phone#<br>Salesperson FAX# |                | 5880<br>0263 |         |
| LT  | Ln  | Day                                 | Time  | Program             |                             | Len   | Rate                    | Dates       | Spots/Week | # of<br>Weeks                          | Total<br>Spots | Total Cost   | Daypart |
|   |     |                                     |   |                     |                             |       |                         |             |            |  |                |              |         |
|   | 58  | TU-F<br>Buyl                        | 500P-6301   |                     |                             | :30   | \$1,750.00              | 10/02-10/05 | 1          | 1                                      | 1              | \$1,750.00   |         |
|   | 59  | SA<br>Buyl                          | 530P-60Cl   | P<br>: POLITICS NOW |                             | :30   | \$965.00                | 10/06-10/06 | 1          | 1                                      | 1              | \$965.00     |         |
|   | 60  | SU<br>Buyl                          | 1000A-<br>400P  | : NFL FOOTBALL      |                             | :30   | \$7,700.00              | 10/07-10/07 | 1          | 1                                      | 1              | \$7,700.00   |         |
|   | 61  | SA<br>Buyl                          | 800P-<br>1000P<br>ine Comment                                   | : SAT PRIME MOVIE   |                             | :30   | \$2,000.00              | 10/06-10/06 | 1          | 1                                      | 1              | \$2,000.00   |         |
|   | 62  | W<br>Buyl                           | 1000P-<br>1030P<br>ine Comment                                  | : ET                |                             | : 30  | \$350.00                | 10/03-10/03 | 2          | 1                                      | 2              | \$700.00     |         |
|   | 63  | W<br>Buyl                           | 1030P-<br>1100P<br>ine Comment                                  | : INSIDE EDITION    |                             | :30   | \$325.00                | 10/03-10/03 | 1          | 1                                      | 1              | \$325.00     |         |
|   | 64  | TU-F<br>Buyl                        | 400A-459<br>ine Comment   |                     |                             | :30   | \$25.00                 | 10/02-10/05 | 1          | 1                                      | 1              | \$25.00      |         |
|   | 65  | TU-F<br>Buyl                        | 400A-459  |                     |                             | :30   | \$20.00                 | 10/02-10/05 | 1          | 1                                      | 1              | \$20.00      |         |
|   | 66  | TU-F<br>Buyl                        | 430P-500  |                     |                             | :30   | \$1,575.00              | 10/02-10/05 | 1          | 1                                      | 1              | \$1,575.00   |         |
|   | *67 |                                     | 800P-<br>1000P  | : MOVIE             |                             | :30   | \$500.00                | 10/06-10/06 | 2          | 1                                      | 2              | \$1,000.00   |         |

V11 Added

 Rep Order#
 8860799
 Ver#
 11
 Status
 Revised
 Traffic Order# 37377
 Printed:
 10/09/2012 11:12 AM
 8 of
 8

 EC'd
 Yes
 Last Received:
 10/09/2012 8:06 AM

Showing Buylines: All Lines

KLAS-TV LAS VEGAS ) SHORR JOHNSON MAGNUS Rep Firm Station Agency ( 1831 CHESTNUT ST Sales Office ( ) WASHINGTON Advertiser ( ) BERKLEY, SHELLY PHILADELPHIA, PA 19103 Salesperson ( ) MIKE JONES Product BERKLEY/SENATE/D Agency C/P1/P2/E Estimate#

Buyer MICHAEL DETTORRE Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 202-872-5880 Phone# Salesperson FAX# 202-872-0263

Fax# Spots/Week # of Total Cost Len Rate Dates Total Daypart LT Ln Day Time Program Weeks Spots ----\_\_\_\_\_ \_\_\_\_\_

\*68 SA 1135P- :30 \$335.00 10/06-10/06 1 1 1 1 \$335.00

1235A

Buyline Comment: PRIVATE PRACTICE

\*69 SU 1135P- :30 \$65.00 10/07-10/07 1 1 1 1 \$65.00

SU 1135P- :30 \$65.00 10/07-10/07 1 1 1 \$65.00 1205A

V11 Added

Buyline Comment: GAMETIME

V11 Added

## -- REPORT TOTALS--

Report Totals: 154 / \$73,965.00

## -SALES MONTHLY TOTALS-

Oct 12: 154 / \$73,965.00 Sales Totals: 154 / \$73,965.00 Station Totals: 154 / \$73,965.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

 Market Totals
 \$246,550
 CABL
 0%
 KLAS
 30%
 KSNV
 40%
 KTNV
 25%
 KTUD
 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books null Demos RA35+